



PRIVACY POLICY

We take your privacy seriously. This Privacy Policy informs you of our privacy practices within our company.

Collection and use of personal INFORMATION

Personal Information is data that can be used to identify individuals.

Where you contact us through your access and use of website, web-based applications, or mobile applications, and provide us with information such as your name, company, industry, postal address, email address, we may collect, use or store such Personal Information in order to better manage your relationship with us and serve you on any of the following and for other purposes that shall be agreed between you and us:

- Providing information as per your request;
- Sending corporate or promotion materials (you can opt out anytime by updating us your preference);
- Enrolling you into upcoming events and/or activities organized and/or held by us;
- Performing internal statistical and analysis exercise;
- Processing and responding to any complaints made by you

Your Personal Information will be retained by us and will be accessible to our employees and (if required) to our strategic partners for any of the purposes stated in this Privacy Policy. You authorize us to (a) disclose all or any of your Personal Information to such third parties.

This Privacy Policy applies only to personal data collected via this website. We are not responsible for the privacy practices or policies of other websites accessible via this website. By activating a link (eg, by clicking on the banner of an advertiser), you leave this website and we do not have control over any personal data or any other information you give to any other person or entity after you have left this website.



Information collected by cookies

Our website may pass a “cookie” (a string of information that is sent by a website to reside in your computer’s hard drive and/or temporarily in your computer’s memory). The purpose of a cookie is to tell the web server that you have returned to a particular page, to retain log-in information or to remember preferences and enhance your experience on our website. We may allow third parties to set cookies through our website in order to help us manage and analyze the performance of our website. You may set your browser to decline cookies. If you do so, you may not be able to fully experience some interactive features of our website.

Collection of computer data

When you visit this website, our company servers automatically records information that your browser sends whenever you visit a website. This information may include:

- Your computer’s IP address
- Browser type
- Websites visited before our website
- Pages visited within our website (including time spent on those pages)
- Other items and information searched for on our website, access times and dates etc.

This information is collected for analysis and evaluation in order to help us improve this website, and the services and products we provide. This information will not be used in association with any Personal Information.

Access request; Withdrawal of consent; Updating of personal data

You may by contact us via email victor.lam@innovix.com.hk or by telephone +852 2880 4064 to (a) request for access to your Personal Information, or (b) withdraw your consent to our use or disclosure of your Personal Information.

You may also update or correct your Personal Information by the above contact.



Security of personal INFORMATION

Reasonable efforts will be made to safeguard your Personal Information held by us. We will retain your Personal Information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless permitted by law.

Changes to Privacy Policy

We may change this Privacy Policy at any time without prior notice to you. Any changes to this Privacy Policy will be published on this website.

-END-